

Cromhall Flower Show & Village Fayre

October 18th

2018

This report provides a summary of the 2018 show, financial performance and the Committee's future plans.

**Chairman's
Annual Report**
Peter Banks

Foreword

I am delighted to report we enjoyed another successful 2018 Cromhall Flower Show & Village Fayre and in this Report, I have provided a brief overview of this year's event, our financial position and future plans.

Show Day

The 72nd Cromhall Flower Show & Village Fayre took place as always on the first Saturday of September and for the second year in a row, we enjoyed fabulous weather for the entire day.

The Dodington Parish Band opened the Show with further entertainment throughout the day with our resident Fun Dog Show, Punch & Judy, Chipping Sodbury & Thornbury Tang Soo Do Martial Arts exhibition and Ferrett Racing. I was pleased that we were able to include once again, Welly Wanging and Tug of War, where the Committee took back the impressive trophy (with the help of some guests) and the Football Shot Speed Challenge proved to be popular throughout the afternoon.

There was a reduction in the number of entries to the main Show Tent this year and more detail can be found in the Exhibition Report, but the Show Tent still looked incredible and we do have ideas of how to increase the numbers for 2019.

The Beer Tent had a terrific year yet again, with the wonderful weather being key to its income once again. Our long-standing arrangement with St Andrew's School Parents and Teachers Association who once again ran the very popular Tea Tent and the Woodend Scout Group serving up Burgers and Hot Dogs continues to be an important one, involving other Associations within the Village, so my thanks to both.

Finance

This year's Show was a real success with a very good profit which gives us a healthy bank balance. This provides us with our 'cancel show' contingency and allows us to continue to replace old equipment. We were delighted to receive a Grant from the Cromhall Parish Council this year which was used to purchase new folding chairs which were a great success, so more will be ordered this year as replacements for the older, more tired ones. Other planned purchases are another new marquee and small tables for the Beer Tent, which is part of our continued strategy to be completely self-sufficient, reduce any transportation and to take up less space in our Container (which will receive a much-needed coat of paint next year). We will also invest in our strategy to increase entries, with various promotional activities in 2019.

Summary

Overall, the Committee was delighted with the success of the show both in terms of attendance and financially, but we are disappointed by the drop in Entries, so this is now a priority to improve for 2019. If we consider the population of the Village from the 2011 Census (1,231) and the growth in the village since then, there is a huge potential to make a significant increase, even if everybody enters only one exhibit. We would appreciate the entire village supporting our drive and so, why not challenge your family, neighbours & friends to enter an exhibit next year across our diverse categories where you can grow, bake or create, as a little competition can be great fun?

Join us

We are always looking for new Committee Members who can importantly provide us with fresh ideas and energy, so if you are interested in joining our team to help put on this wonderful annual Show, please speak to me or any of the Committee to find out more.

Peter Banks, Chairman